

# TECHNATION Overview and Challenges



**TECHNATION<sup>CA</sup>**

## Overview

As Canada's national ICT business association, TECHNATION (formerly ITAC) champions the development of a robust and sustainable digital economy in Canada. A vital connection between business and government, TECHNATION provides its members with the advocacy, networking and professional development services that help them to thrive nationally and compete globally. A prominent advocate for the expansion of Canada's innovative capacity, TECHNATION encourages technology adoption to capitalize on productivity and performance opportunities across all sectors. A member-driven not-for-profit, TECHNATION has served as the authoritative national voice of the \$170 billion ICT industry for over 60 years.

## Challenges

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### Challenge 1

#### Digital Health

Challenge of public (patient) consent on portable data related to virtual care episodes. Regulators and data custodians will need to ensure that the public and their data rights are being respected when there are multiple virtual care solutions being deployed within a province or territory to address the needs for tele-healthcare/ medicine remote access. **What solutions would you promote to Canadian jurisdictions to ensure that virtual care use is not diminished due to mishandling of patient's sensitive data?**

#### Next Steps

1. [Complete enrolment survey](#). This survey is mandatory and failure to complete may result in ineligibility to compete.
2. [Enroll here](#)

### Challenge 2

#### Government Policy

More and more Canadians want to access government services online. **How can modern technologies be used to deliver better services to Canadians, especially given COVID-19 and the challenges of both citizens and civil servants working remotely?**

#### Next Steps

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### Challenge 3

#### Workforce Development

What do we need to do as an organization to ensure we have the workplace culture that will attract and retain diverse talent? How can we identify and access alternative pathways/pipelines to diverse talent?

#### Next Steps

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